



# Francesco Ricci

hello.francescoricci@gmail.com

/ francescoricci.design

/ based in London

## EXPERIENCE —

### **Tui Media / Digital Designer**

2022 - PRESENT / LONDON

Crafting large-scale webapps and mobile apps for large clients such as American Express, Deloitte and the United Nations. Help build and prototype AI Application to sell to a range of clients. Worked on internal tools, design systems, and conducted interviews & mentored junior candidates.

### **GreyDynamics / Digital Designer**

2021 - 2022 / LONDON

Helping build the early stage look of the startup by designing prototypes, and creating the visual identity of the platform and podcast.

### **Sistema Critico / Graphic Designer**

2021 - 2022 / MILAN

Building key UI designs, prototypes, and creating the visual identity of the platform.

### **Union of Brunel / Junior Graphic Designer**

2019 - 2020 / LONDON

During my placement, I created digital assets for branding, including graphics, videos, and motion designs. I collaborated with teams to enhance visual content across the website and social media, supporting various university campaigns and events.

## EDUCATION —

### **Brunel University London / BSc Digital Design**

2017-2021 / LONDON

Focus on UX/UI design, branding and marketing. Awarded First Class Honours.

### **Liceo Ripetta / Traditional Graphic Certification**

2015-2017 / ROME

Focus on traditional print, editorial, informative & communicative graphic arts.

## SOFTWARE —

Prototyping & Wireframing: Figma, Sketch, Adobe XD

Design: Adobe Creative Suite, Affinity Designer

Other: HTML, CSS, Aseprite, Blender

## LANGUAGES —

English, Italian, Spanish